

Voiceover Script Per Slide:

Slide 1: ShalomCloud Demonstration

"Welcome to this overview of ShalomCloud. In the next few minutes, we'll explore how our platform supports your administrative and member engagement needs."

Slide 2: What You'll See Today

"Here's what you'll see today. First, the back-office functions—such as member maintenance, financial operations, and Yahrzeits. Next, we'll look at the Payment Portal, which accepts cards and ACH payments without requiring a login. Then, we'll review the Member Portal for self-service. Finally, we'll cover the Shopping Cart."

Slide 3: Administrative View - Setup and Configuration

"In the administrative view, you can set up and configure your data. That includes email and letter templates, financial categories, High Holiday honors, and tags and groups. You can also manage non-financial data such as family records and Yahrzeits, and access audit trails for transparency and accountability."

Slide 4: Administrative View - Financials

"The financials section allows posting of checks, credit card payments, ACH transactions, and amounts owed, such as pledges, school tuition, and security fees. There's integration with QuickBooks, accounts receivable reporting, statements, tax letters, and support for recurring payments."

Slide 5: Administrative View - School Capabilities, Queries, and Reports

"ShalomCloud includes tools for building registration forms, and has the means to build school rosters, and to text or email the school parents. Also, we offer powerful, yet easy-to-use tools for queries and reporting. You can access reports on members, families, financial transactions, and Yahrzeits. There are also built-in reports and charts ready to use."

Slide 6: Customer View - Member Portal and Shopping Cart

"From the member's perspective, there's a self-serve portal for updating personal details, viewing statements, and making payments. The shopping cart, open to members and non-members, enables event sign-ups, sponsorships, and direct donations through a user-friendly interface."

Slide 7: Why ShalomCloud

"Why choose ShalomCloud? It's significantly more cost-effective—not just in monthly subscription fees, but also when you consider payment processing fees, data conversions, and training. It offers robust functionality tailored to your needs, and unmatched support, including timely responses, no phone queues, and custom videos when needed."

Slide 8:

If you're intrigued, feel free to contact us, either by the contact form at [shalomcloud.com](http://shalomcloud.com), or by emailing us directly, at [info@shalomcloud.com](mailto:info@shalomcloud.com)